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# 2014 Annual Report

YPARD | June of 2015

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**YPARD GLOBAL COORDINATION UNIT**  
**Young Professionals for Agricultural Development**

Hosted by GFAR Secretariat  
c/o Food and Agriculture

Organization of the United Nations

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**1. TOP 5 Highlights for 2014**  
**Our key achievements**

08



**2. A series of milestones in 2014**  
**The beginning of a new strategic phase**

12



**3. 2014: A Year in Review**  
**Creating opportunities for young professionals to contribute to strategic policy debates in agricultural development**

16

- Informing the development of youth strategies 16
- Youth in management committees 18
- Meaningful youth input in key global events 18
- Youth voice and profile raised in coalitions 19
- National youth in strategic agricultural development events 19

**Promoting agriculture as a viable career path 20**

- Showcasing Youth Success Stories! 20
- Creating innovative online events 20
- Promoting agriculture at national events 20
- Engaging young people in foresight activities 20
- Soliciting youth feedback on attracting the youth to agriculture 20

**Connecting Young Professionals across disciplines, professions, age, and regions and exchanging information and knowledge 22**

- YPARD membership – some numbers 22
- First Career Fair, in partnership with Agrinatura 23
- Website in Chinese, and more developments 23
- Information services 23
- Social Media power 24
- YPARD in the media 24

**27 Facilitating access to resources and capacity building opportunities**

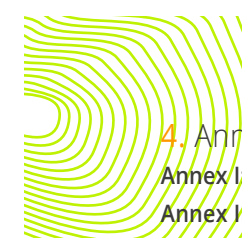
- 27 Capacity building opportunities
- 27 Skills development via blogs

**28 Fostering YPARD as a sustainable platform**

- 28 Strong management supporting the platform
- 35 Monitoring our activities for stronger results

**36 Lessons learned and challenges to be overcome**

**38 The way ahead!**



**4. Annexes**

- 42 **Annex I: List of attended conferences**
- 45 **Annex II: online events**
- 46 **Annex III: Promoting youth in agriculture at key events**
- 48 **Annex IV: Promoting YPARD and building national groups**
- 50 **Annex V: Capacity building opportunities on national level**
- 52 **Annex VI: Further articles related to 2014 YPARD key events & activities**
- 53 **Annex VII: YPARD contribution and visibility on partners' websites**
- 54 **Annex VIII – “YPs of the month” – Portraits of Young Professionals' Success Stories**
- 55 **Annex IX – Summary of 2014 Annual Survey Results**
- 58 **Annex X – YPARD National Facebook Groups**
- 60 **Annex XI – List of Acronyms used in this Report**





# #1 | TOP 5 Highlights for 2014



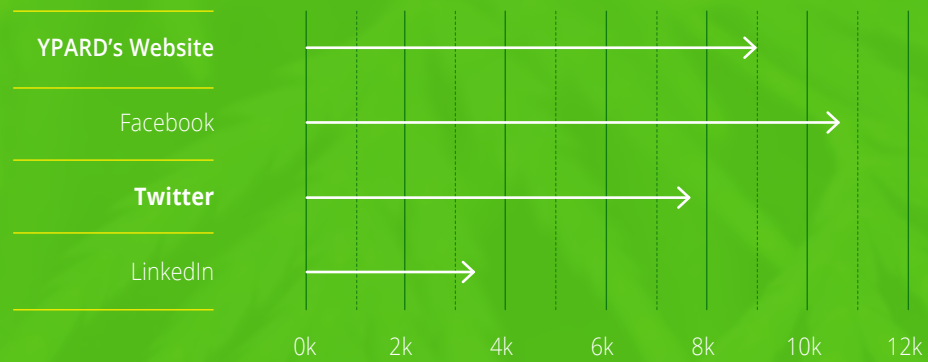


# Our key achievements



1. Several international organizations seek YPARD's input in developing youth strategies and programmes;
2. 20 youth leaders and +450 participants attend online and onsite masterclasses and youth sessions for meaningful youth participation into GLF2014 and Forests Asia Summit;
3. 27 Portraits of successful young professionals in agriculture featured on YPARD Showcase;
4. +15 200 visits on YPARD.net per month, 9125 members registered by end 2014, 200 articles on YPARD Community blogs and a new YPARD Chinese interface;
5. YPARD Business Plan 2014-2018 released and activities begin!

Tools YPARD in the Web

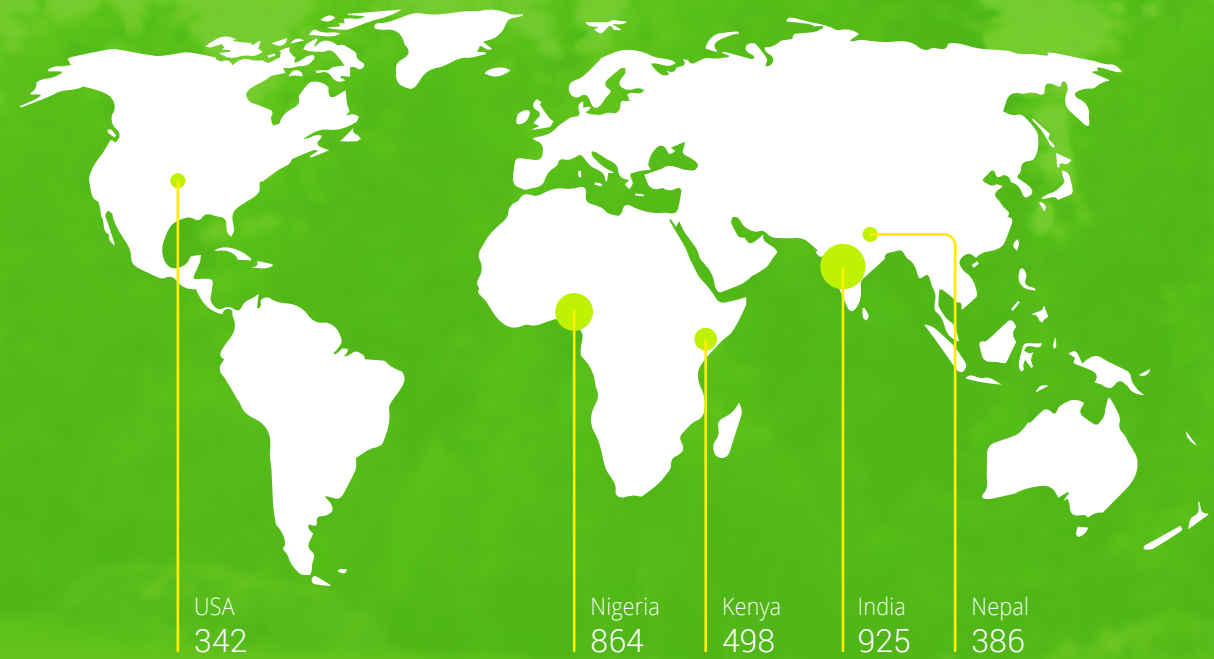


8.900 registered members

10.650 joined the facebook group

7.600 followers on twitter

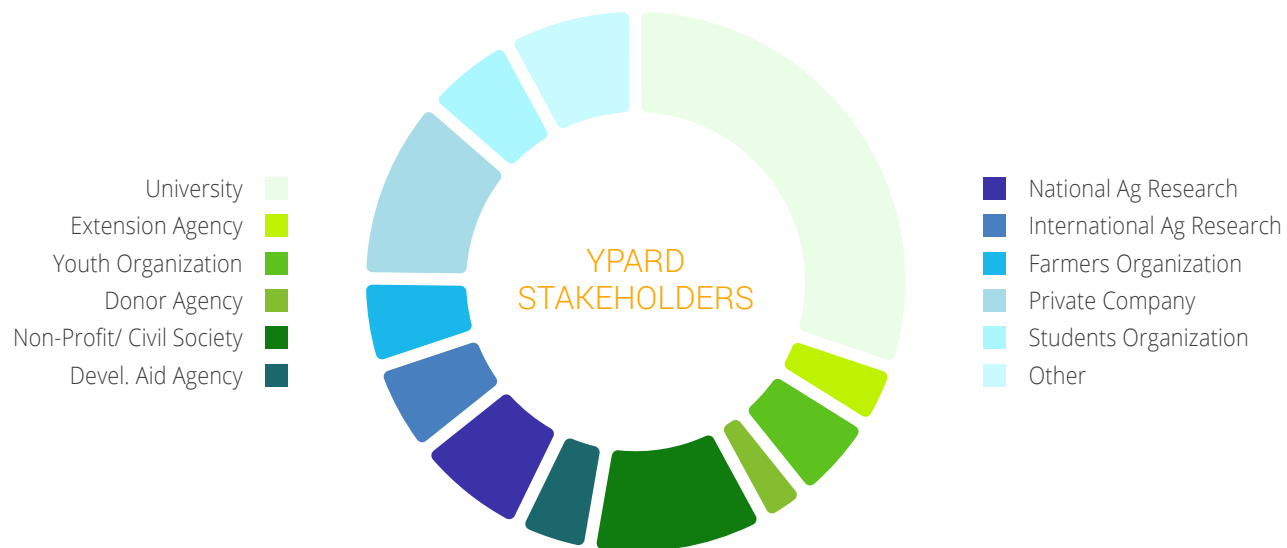
3.300 joined the linkedin group



Top country memberships

| Name     | Country     |
|----------|-------------|
| Nizami   | Azerbaijan  |
| Nestor   | Cameroon    |
| Gustavo  | Brazil      |
| Miguel   | Colombia    |
| Yashpal  | India       |
| Mónika   | Hungary     |
| Hana     | Kosovo      |
| Machteld | Netherlands |
| Shahla   | Pakistan    |
| Majbrit  | Denmark     |
| Assem    | Egypt       |
| Carlos   | Portugal    |
| Mariola  | Spain       |
| Juma     | Tanzania    |
| Eren     | Turkey      |

New countries representatives







#2 | A series of  
milestones in 2014





## The beginning of a new strategic phase



2014 launched a period of self-reflection, followed by planning and mobilisation. With stronger international recognition, a growing role of leading on youth and agriculture in the field and the conclusion of the external review, YPARD took a moment to see what it had achieved and where it should now go. The strategic planning meeting in January 2014 was a key moment for members, representatives, regional coordinators, staff, steering committee members and partners to work together to assess the current climate for youth in agriculture and identify where YPARD is best placed to influence, advocate and promote youth, bringing a more dynamic agricultural development that will bring strong leaders to the fore. The outcomes launched the YPARD 2014-2018 business plan, making 2014 the beginning of a new strategic phase.

YPARD members began their activities in earnest. The new Asia coordination unit hosted by the Chinese Academy of Agricultural Sciences (CAAS) mobilised a strong regional team for a range of activities. The European coordination unit saw an excellent year for new representatives and the regional meeting set a team of passionate young people loose on the agricultural sector. The Africa coordination unit saw representatives mature into stronger youth leaders at the national level and the LAC coordination unit developed one of its first comprehensive plans of action. The stage is set for more great things to come.



"I'm glad that I found YPARD, which is in sync with my life's aim. Involving youth as a stakeholder in policy decision making in agricultural policies will go a long way in securing the future of youth in agriculture. I wish agriculture as a career option will become a mainstream movement!"

**Abhay Kumar, YPARD member**





#3 | 2014:  
A Year in Review





# Creating opportunities for young professionals to contribute to strategic policy debates in agricultural development



## INFORMING THE DEVELOPMENT OF YOUTH STRATEGIES

YPARD is increasingly recognized as 'THE professional network' of young professionals for agricultural development. Its input is sought by key stakeholders in the agricultural arena, to develop their own youth agenda and action plan.

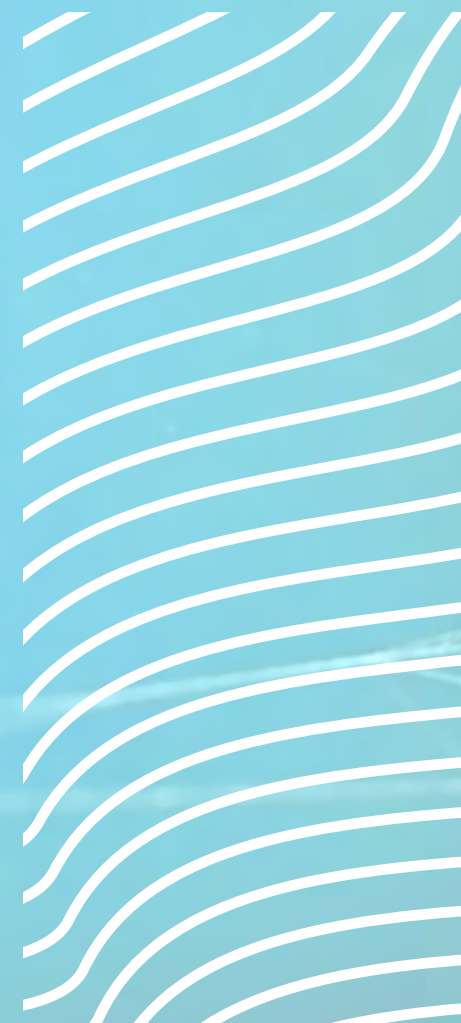
### CGIAR

The CGIAR Research Programs (CRPs) are major activities in the international agricultural sector, yet have limited focus on youth and next generation engagement. YPARD has been actively pursuing discussions with CRP leaders and the Consortium to raise the profile of youth engagement and look for tangible activities on the ground. YPARD was supported by the consortium office to meet with CRP leaders and discuss YPARD collaboration and youth engagement. YPARD contributed to the Dryland Systems youth strategy development, the first among the CRPs. YPARD also provided input in the CGIAR capacity development strategy and the Strategic Results Framework. We are further preparing more advocacy and planning in 2015, for greater representation of youth as both beneficiaries of and part of planning and development in the CRPs

**IICA** – Discussions began in earnest for YPARD's participation in the development of IICA's youth strategy in the region and joint activities. YPARD LAC attended to the Roundtable on "Innovations for the Youth Development on Agriculture in the Americas", in September 2014 at IICA Headquarters. YPARD's experience will be used to create a network of rural youth in Latin America and the Caribbean, complementing the YPARD LAC existing network and in collaboration with other partners. A draft MOU has been developed.

**FARA** – YPARD Africa representatives were supported to convene in October 2014 in Nairobi, Kenya, to provide their input on climate smart agriculture in Africa and set the basis for informing the development of FARA's youth strategy. 14 country representatives plus the Africa coordinator and YPARD director contributed to the discussions and had YPARD Africa focused meetings. The opportunity to sit together, iron out issues and get excited about new prospects was very welcome.

**CTA** - CTA released their CTA's youth strategy plan 2013-2017, with recognized contributions from YPARD.



"Youth have a lot to offer – you need to use the power of youth to do things differently – use all that creativity you have and don't be scared of it!"

**Andy Jarvis, CGIAR Research Program on Climate Change.**

Picture credit = Neil Palmer (CIAT) – license here.



# Creating opportunities for young professionals to contribute to strategic policy debates in agricultural development

## YOUTH IN MANAGEMENT COMMITTEES

YPARD made a successful bid to become part of the Management Team of EFARD – the European Forum for Agricultural Research for Development. The YPARD European coordinator provided a strong youth voice to the yearly open forum of EFARD, obtaining recognition for YPARD within the European ARD community.

## MEANINGFUL YOUTH INPUT IN KEY GLOBAL EVENTS

High profile youth involvement in in-depth discussions and actionable outcomes at agricultural events is still weak. YPARD has been working to change that! In collaboration with IFSA and CIFOR, YPARD designed two strong youth programs, one at the Forests Asia Summit in Jakarta, May, 2014 and the Global Landscapes Forum 2014, at the side of COP20, in Lima, December 2014.

The GLF Youth program model is based on 3 steps: capacity development, youth session and an active role for youth in the core conference session. The model additionally has strong networking and mentorship components; it includes a booth in the conference market place and thorough M&E processes. It proved very successful although very ambitious. This concept should be brought further, for future initiatives.

During the **Forest Asia Summit's youth session**, a young speaker delivered an inspiring speech on the necessity for young people to get involved in forestry development. The young participants were split into five round-tables where they discussed ways to tackle challenges facing Southeast Asia's forests and people today, moderated by key young people. The 5 youth moderators were trained on moderation techniques online, through a mentorship programme prior to the summit. They fine-tuned, their approach, discussion topic and organized e-discussions to collect Southeast Asia youth-in-forestry's input. The **recommendations were brought into the closing plenary**; check: 53.55 mins <http://t.co/cvDW25f7IR>.

–  
*Read the session recommendations here:* <http://bit.ly/RxDcYg>

**Building on this, the ambitious youth program at GLF2014 was implemented with 3 stages:**

**1. The Masterclasses** – a one day session run by professional trainers to build the skills of young people to effectively contribute to discussions at GLF. These included: understanding landscape approaches and thinking critically, the art of facilitating discussions, pitching an idea and networking. Also, 5 webinars prior to the event were attended by hundreds of young people globally, covering the key theoretical components of these topics: <http://www.landscapes.org/youth-masterclasses>

**2. The Youth session** – an opportunity for young and senior professionals alike to discuss and debate integrated approaches to land use, climate change and sustainable de-

velopment to generate innovative cross-cutting ideas and solutions. Led by 12 trained and coached young moderators and pitchers, it included dynamic group discussions and a “dragon’s den” session. The youth pitched the outcomes of the discussions to a panel of high-level stakeholders, including the World Bank’s Rachel Kyte, CIFOR’s Peter Holmgren, Brazilian UNFCCC negotiator Guilherme do Prado Lima and others [www.landscapes.org/glf-2014/youth-session](http://www.landscapes.org/glf-2014/youth-session)

**3. Youth participation at the GLF** – young people integrated into the wider GLF program as moderators, MCs and speakers encouraging intergenerational learning throughout the conference.

3 other key components were:

- **A Mentorship program** – some youth were coupled with mentors to boost their understanding and participation during and outside the sessions.
- **The Youth Booth** - increased youth-led organizations’ visibility and emphasized a « youth in landscapes » movement, led by YPARD and IFSA.
- **Monitoring and evaluation** – A thorough M&E plan included onsite and F2F surveys to learn from and build upon this ambitious experience.

YPARD and CCAFS further collaborated to recruit young professionals to attend the CCAFS session on farmers and young people at COP20.

–  
*Read the wrap-up of the event “Dragons” urge youth to take reigns of power and see Annex VII to read more about these two programs through related blog posts.*

## YOUTH VOICE AND PROFILE RAISED IN COALITIONS

YPARD became part of the **Farming First** coalition after collaborating on a youth blog series. This provides a youth perspective in a multi-stakeholder agricultural coalition of 130 organisations building awareness of agriculture’s crucial role within sustainable development.

**World Farmers’ Organisation (WFO)** and YPARD continued their informal partnership with YPARD team and members publishing in WFO newsletters. Articles include the specific experiences of members to more general advocacy on youth and agriculture.

Seven YPARD members contributed articles to **FoodTank/GFAR websites**, expanding linkages and highlighting youth input.

–  
*See Annex VIII for the full list of contributions for 2014.*

## NATIONAL YOUTH IN STRATEGIC AGRICULTURAL DEVELOPMENT EVENTS

YPARD representatives attend focused agricultural development events to raise the profile of youth and increase YPARD visibility. Some events include GCHERA, the Croatian dairy experts’ symposium; the largest agro fair in Ukraine - AGRO 2014; the meeting on collaboration with Eastern Europe of SDC and many more.

YPARD Country representatives represented the interest of young people working in agricultural sector. Attendees shared their experiences via blog posts with the rest of the network. The vast majority of attendees had their attendance paid by the hosting organisation and/or partners.

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*See Annex II to read more and the youth series’ entries and further activities.*



# Promoting agriculture as a viable career path



## SHOWCASING YOUTH SUCCESS STORIES!

YPARD continues to develop portraits of young professionals for agricultural development, with 27 portraits published in 2014. A series of portraits of young women and men working towards gender equity has been designed for 2015, contributing to the GAP – the Gender in Agriculture Partnership - bringing the voice of the youth.

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See Annex IX the 12 “YP of the month” for 2014 and more at [www.ypard.net/showcase](http://www.ypard.net/showcase).

## CREATING INNOVATIVE ONLINE EVENTS

YPARD implements dynamic social media activities, geared towards promoting agriculture among young people. The use of ICTs enables stronger outreach with a more modern picture of agriculture. 2014 online communications efforts focused on inspirational visuals and conversations through Twitter. Several vibrant activities were implemented including Twitter chats, e-discussions with partners, photo contests and other ICT4D events like Hackathons at global, regional and national level.

–  
See Annex III for the list of the main online events led or attend by YPARD, for 2014.

## PROMOTING AGRICULTURE AT NATIONAL EVENTS

Campaigns were organized in several countries to promote agriculture and the key role of youth in the sector. These were run during environmental events, in high schools or at annual thematic days (i.e. International Water day). Also, YPARD representatives provided feedback to YUNGA's agriculture badge by sharing nationally relevant feedback.

–  
See Annex IV for more national events.

## ENGAGING YOUNG PEOPLE IN FORESIGHT ACTIVITIES

Foresight is used to identify the world you want and build the road to that future. Youth are key to making that future happen. A YPARD foresight ambassador was coached, in collaboration with the GFAR Secretariat, and contributed to a foresight workshop at the International Encounters on Family Farming and Research, June, 2014, Montpellier. The foresight ambassador wrote articles and blog posts to attract his peers' interest in foresight activities and increase their awareness about this still relatively unknown area of work and methodology.

–  
Read: [Youth foresight for their future and Youth, the future of Family Farming](#).

## SOLICITING YOUTH FEEDBACK ON ATTRACTING THE YOUTH TO AGRICULTURE

It is crucial in the process of promoting agriculture to engage with and ask young people what would make agriculture attractive to them. FSN (Food Security and Nutrition Forum) together with YPARD organized a survey among its West Africa members on how to attract youth to agriculture.

–  
Read: [FSN Forum in West Africa – How would you make agriculture more attractive for the youth?](#)



“I have a solid conviction that the quality of a country's agricultural system is the mirror of the society's success. I have followed my own path and succeeded. Therefore, I encourage all of you who want to make a difference to join the magnificent journey of agricultural professionals!”

Désirée El Azzi, 'YP of the month'



Connecting Young Professionals across disciplines, professions, age, and regions and exchanging information and knowledge



**9.125**  
members at the  
end of 2014

**2.292**  
new members  
in 2014

**200**  
blog posts at  
ypard.net

**YPARD**  
**membership**  
- some numbers -

**+15.200**  
visits a month

**182.608**  
total visits in 2014



#### FIRST CAREER FAIR, IN PARTNERSHIP WITH AGRINATURA

Agrinatura and YPARD collaborated on a one day career fair prior to the Tropentag. The career fair brought YPs and employers together to discuss expectations of the job market in the agricultural sector. The employers explained which assets they are searching for in new recruits. Alumni and young entrepreneurs were invited to share their own experiences and tips. The model was successful and should be replicated in the future. [Read more.](#)

#### WEBSITE IN CHINESE, AND MORE DEVELOPMENTS

A website and Search Engine Optimization (SEO) audit were done for changes to the website's content and structure in 2015 and 2016. The mailing system's delivery limitations were resolved, the Chinese interface was set up, contacting members became possible and a members' map was developed. The overall "feel" of the website was enhanced.

#### INFORMATION SERVICES

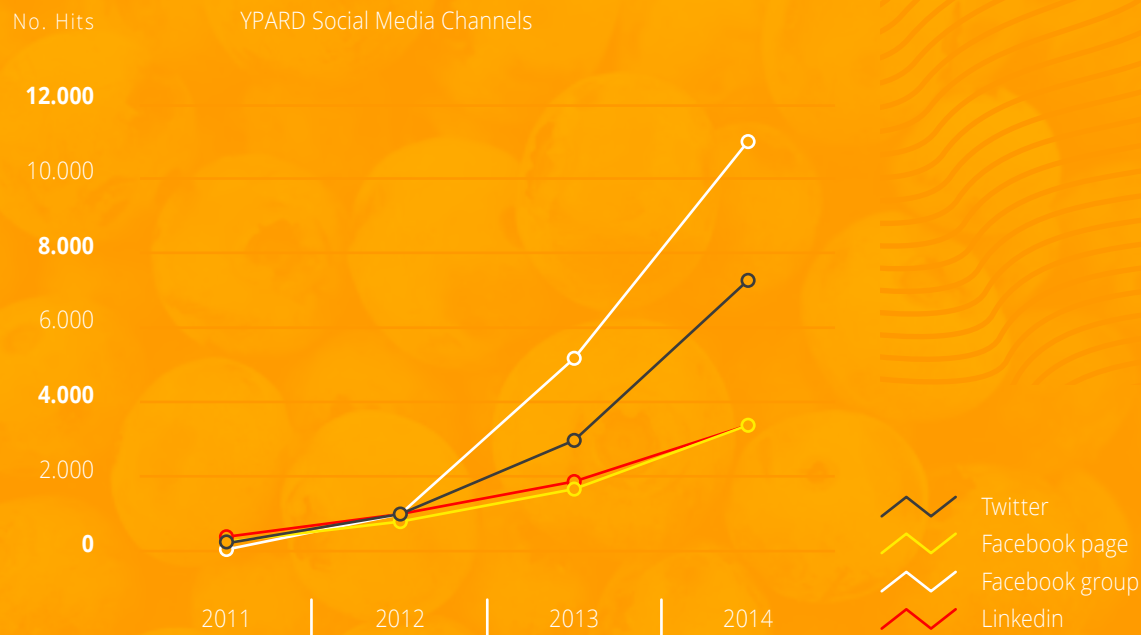
Information services to members continued via the website, newsletters/bulletins, featured news for young people, funding, job & internships, capacity development opportunities, call for papers and events. Blog entries are solicited and edited for style.

YPARD is seen as a success story in engaging youth and is asked to share its experiences regularly with others. This happens through invitation to partners' strategic reviews, feedback on communications plans and general advice on how to mobilize communities. Some examples include FSN, CCAFS and Terra Viva Grants in 2014.

\*Opportunities, "who we are", user profiles, events and blogs are the most viewed pages, highlighting the value of YPARD both as an information service provider and strong community of people connecting and sharing information.



# Connecting Young Professionals across disciplines, professions, age, and regions and exchanging information and knowledge



Increase in website hits from selected YPARD social media channels from 2011 to 2014

## SOCIAL MEDIA POWER


Social media activities ramped up on Facebook, Twitter, LinkedIn, Google+ and Pinterest, from the active YPARD Social Media Team (SMT), which generated increased website traffic. Facebook generated 73% of social media traffic to the website (a 100% increase from 2013), and 15% via Twitter, confirming the value of an active social media strategy.

Regional and national chapters are increasingly creating their own content, Facebook and Twitter accounts to boost country specific information services and communications and increase member mobilisation through the sharing of information and ideas. While some national chapters still struggle to share information, some chapters have made outstanding efforts: more than 20 blogs were posted by YPARD Nepal members on ypard.net and other agriculture related websites.



See Annex X the full list of YPARD regional and national Facebook groups... and join!

## YPARD IN THE MEDIA

A number of YPARD contributions were published on partners' websites to increase visibility and membership, including [Procasur Corporation](#) and [LEAD International](#). A [scoop-it directory](#) was created to keep track of where YPARD is recognised in the media – check it out for an exhaustive list.



"I feel proud on that most of our events are online and web-based well documented which will give more visibility and sharing of information."



Dinesh Panday, Nepal representative







"I see YPARD as an innovative and positive example which could contribute to future communication between young farmers, which may cause an easier transfer of knowledge and information about innovations and trends in agriculture that can contribute to faster and better development of agriculture and agricultural markets."

Mirjana Ribic, YPARD Bosnia and Herzegovina representative.

## Facilitating access to resources and capacity building opportunities



### CAPACITY BUILDING OPPORTUNITIES

Waived registration fees by the CGIAR and travel by GFAR enabled two YPARD members to attend the CGIAR **Technical Online Communications training**, and travel for one member sponsored by GFAR. The new knowledge was used to foster YPARD Nepal's online activities. Read: [Special slot for young web managers and online communicators in the #TOCS2014 workshop!](#) and [Attending #TOCS2014 – A dream come true.](#)

The YPARD Kenya representative took part in PROCASUR's **learning route**, enabling him to further build the Kenya team and share with other national representatives. Read: [The learning route experience: Private-Public partnership to upscale good agricultural practices in Kenya.](#)

**Other capacity building opportunities include skills in entrepreneurship, country-related technical training, climate smart agriculture, ICT4D and more.**

–  
*See Annex VI for the full list.*

### SKILLS DEVELOPMENT VIA BLOGS

Tips and tricks on developing key skills are shared via blogs and articles. Those highlighted include: opportunities for young women, facilitating discussions, fundraising for attending meetings, innovation and entrepreneurship in agriculture for stronger youth employment and the power of networking.

–  
*List of blog posts in Annex VII*



# Fostering YPARD as a sustainable platform



## STRONG MANAGEMENT SUPPORTING THE PLATFORM

### Global management

- The **Strategic planning meeting** was held in [January 2014: 2014-2018: YPARD vision: fostering youth's role for agricultural development](#), which marked the official launch of the new YPARD logo.
- The [Management response to the 2013 YPARD's External Review](#) responded to the suggestions highlighted in the review.
- **YPARD Business Plan 2014-2018** was developed including inputs from partners and representatives: [On the road to 2014-2018 – new YPARD Business Plan released](#).
- **Two new steering committee members** were recruited in 2014. Sithembile Ndema from FANRPAN with expertise on youth in policy and Christine Gould from the Syngenta Foundation and founder of the TFF challenge with insight into the private sector and young champions.
- New **Regional Plans of Action** – were signed with the four regions: Africa, LAC, Europe, Asia, funding activities on the ground.

### Expanding the network and building working groups

YPARD welcomed **16 new country representatives** for: [Azerbaijan](#), [India](#), [Pakistan](#), [Cameroon](#), the [Netherlands](#), [Hungary](#), [Republic of Kosovo](#), [Spain](#), [Portugal](#), [Denmark](#), [Tanzania](#), [Turkey](#), [Brazil](#), [Egypt](#) and [Colombia](#). Two national representations were handed over to new representatives: [Rebeca \(Brazil\)](#) and [Sridhar \(India\)](#) share their testimonials as former representatives.

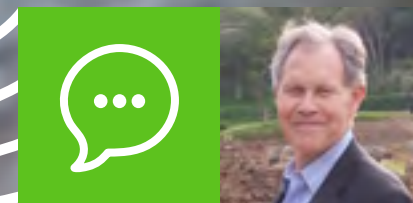
Participation at global conferences has enabled YPARD to mobilise more members. South Asian networks flourished in 2014 through key young individuals from the Forests Asia summit in Indonesia and the LAC region grew from visibility at the GLF in Peru.

YPARD national chapters made outstanding efforts to organize local meetings to promote YPARD and build stronger national groups. The meetings focused on connecting young people and soliciting them to take an active role in the sector. Young people were encouraged to discuss and identify specific challenges, opportunities and needs they face and design relevant YPARD national activity plan to address them.

See Annex V for the full list of national YPARD promotional events.

### Global Communications

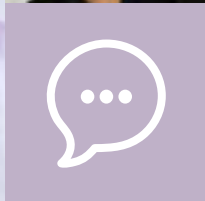
- **YPARD communications team gets a boost** with a new part-time web & comms officer [Amelia Ochoa](#) and three new interns: [Madan](#), [Madhu](#) and [Gwladys](#). Web communications training were provided for regional communications teams.
- The **website** moved to another server, to increase the speed. Changes were made to make the website more responsive, paving the way for a mobile version of the website in 2015.
- **Chinese interface** of the website was implemented.
- **Development of new communication materials** with updated regional and country logos, flyers in Portuguese, Ukrainian, Arabic, and infographics.
- A **“corporate” YPARD video** with the collaboration of several regions, to be released early 2015. YPARD China has also designed a script for a YPARD China video, coming soon!
- Increasing **exchange of experience among YPARD Representatives** – **YPARD Ukraine** and **YPARD Hungary** visited YPARD China to exchange ideas on team building and initiating programs for a new country chapter and future cooperation.



“We found your interventions of particular importance both because you voiced the concerns of young agriculturalists and you articulated alternate visions for the future of agriculture – indeed of society – that made us all reflect more deeply of where we wish to go and what is needed to arrive there. This implies basic changes in thinking about society overall, and the actions of all of us individuals.”

**Thomas Price, GFAR - about YPARD delegations' involvement in GFAR Mediterranean conferences**





“I am thrilled with this amazing opportunity to join the YPARD Steering Committee, and look forward to connecting and collaborating with the other SC members as well as the YPARD global community, who represent some of the brightest young leaders on the planet dedicated to making agriculture a thriving, innovative and sustainable sector.”

Christine Gould, YPARD SC member

#### LATIN AMERICA AND THE CARIBBEAN

A new YPARD Coordinator was nominated by host CIAT and a 2015 plan developed with country representatives. Strategic partnerships with key stakeholders in the region are underway as well as identifying new country representatives.

–

Read: [Welcoming YPARD LAC coordinator: Gipsy Bocanegra](#)

#### ASIA

**Hosting** – The Chinese Ministry of Agriculture officially approved the hosting of the YPARD Asia coordination unit by the Chinese Academy of Agricultural Sciences (CAAS). YPARD is thrilled to have such a prestigious partner in Asia!

**National** – the Indian Council of Agricultural Research (ICAR) will host YPARD India; Indonesia Green Action Forum will host YPARD Indonesia; YPARD Nepal is working with the Nepal Agricultural Research Council for hosting, while YPARD Philippines and Pakistan are exploring different options.

A YPARD Week was organized in CAAS in June, 2014 which included an impressive array of activities including the YPARD Asia Development Strategy Discussion and development, China Youth Elite Round Table, YPARD China Annual Conference, Social Media Training and YPARD China Funding Program Seminar.

–

Read: [A rite of passage in working with Chinese Young Professionals](#)

**Asia team management** – a well-organized team with an institutional framework is being developed. Several bodies are being established including an advisory committee consisting of partner organisations to work alongside the steering committee. The working Group are core members designing and planning for the regional activities while supporting energetic and creative national representatives.

**Asia Strategic plan** – The YPARD Asia Strategic Plan 2015-2018 is being developed in line with the YPARD Business Plan 2014-2018.

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Read more: [China: Young elites get together: Developing 2014-2018 business plan for YPARD China!](#)

**Asia communications** – Interns and volunteers are working towards a Chinese interface on the website. Three web interns benefited from social media training and contribute to the YPARD website on a daily basis.

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Read: [YPARD Asia is strengthening its Communications Service! + First online training for YPARD China interns + Think Global, Act Local: Social Media Training for Web interns in China](#)







First YPARD Europe conference in Prague, Czech Republic.

## EUROPE

To strengthen the region, the first YPARD Europe Conference took place in 2014. Country representatives were given a platform to exchange and learn from each other. Partners included 'We deliver taste' (a start-up company) and 'Food incubator' (a service provider and think tank for start-ups in food security), providing information on business and project planning in the food sector.

The conference took place in advance of the Tropentag and the AGRINATURA/YPARD career fair to provide attendees opportunities to become involved. Additional fundraising was obtained to cover travel, board and lodging costs of the 25 YPARDians who participated. Needs and limitations in the countries were identified and concrete activity planning at the country level took place.

–  
*Read more: [YPARD Europe responds to its challenges](#) + [Food: What makes agriculture sexy!](#)*

2014 was the last year of YPARD Europe supported by the University of Applied Science, School of Agricultural, Forest and Food Sciences (HAFL) in Bern, Switzerland, as a host organization. Thank you HAFL! In the upcoming year a new **host for the YPARD Europe coordination unit needs to be identified.**

YPARD Europe counts 16 national representatives well connected within their countries and internationally. They ensure that important contacts for YPARD in the specific countries are realized. A focus was made on involving Eastern European countries during the first two years as they are traditionally less involved in regional activities. In some **European YPARD countries working groups** were set up. These are Switzerland, Spain, Portugal, the Netherlands, Ukraine and Moldova. The working groups organize events together and/or share the task and workload of e.g. manage the information sharing on the FB account.

YPARD Europe showed strong growth on all levels in 2014. This was a great motivation to keep on pushing and fostering YPARD on country level. The coordinator states "It was much easier to be taken seriously, YPARD is becoming increasingly known within the agricultural development community."

## AFRICA

A YPARD Africa **regional meeting** was held in 2014, on the side of a FARA funded youth and CSA meeting.

–  
*Read: [YPARD Africa country reps reunite.](#)*

YPARD-Guinea signed a **MoU** with UNDP-Guinea Management and obtained financial support for the joint implementation of YPARD-Guinea activities (first national workshop on Youth and Agriculture in Guinea: Challenges and Opportunities).

**Strong working groups** were established, in Nigeria and Egypt. YPARD Cameroon, Senegal, Guinea, Rwanda, Nigeria built **communications positions and teams within their national chapters.**

–  
*Read: [Welcoming YPARD Rwanda Communications Liaisons: Sharon Munyazikwiye and Clet Iyamenye](#)*



"Surrounded by great and knowledgeable people (Courtney, Marina, Amelia, Ligiane, Gabriel, Giovanna and Leisy), helped me out not only in growing up fast and learn a lot but also in realizing we cannot develop alone. Surely, success depends on our own efforts, but it is also a result of other helping hands, ready to go with you side-by-side in an uncommon road. I am grateful I could experience this during my time working with YPARD. You guys are awesome!"

**Rebeca Souza, former YPARD Brazil representative**





“We are organizing a youth leadership training and I’m fortunate to be one of the resource speakers, I’m happy to inform you that the lessons and insights I’ll be sharing with these youth will come from the things I’ve learned from the GLF2014 masterclass! We’re planning on organizing more events like this in my previous university so that sustainability in terms of knowledge transfer is ensured.”

Karen Verdiano, GLF Youth participant and YPARD Philippines member

## Fostering YPARD as a sustainable platform



### MONITORING OUR ACTIVITIES FOR STRONGER RESULTS

The 2014-2018 business plan encompasses a detailed log frame with indicators and means of verification. These indicators will be used as the basis for the monitoring and evaluation of activities and each annual plan will include progress against indicators.

*Reporting on the logframe indicators is available in annex XIII*

To obtain feedback from YPARD members, **annual surveys** have been introduced. These annual surveys are designed to obtain feedback on the perceptions of YPARD and value to members. This covers a wide array of YPARD services, areas of focus and an assessment of overall effectiveness.

*A summary of YPARD 2014 survey is available in annex IX*

**Staff surveys** will be implemented in 2015 to look at the management of the platform and how we can improve our setup, including reporting requirements and methodologies to ensure a sound M&E structure.

We still struggle with obtaining appropriate feedback from national representatives. Sometimes activities are happening and yet we do not know about it at regional and/or global level. **Appropriate feedback mechanisms** that work throughout the network are still a challenge.

**Web and Communications M&E mechanisms** have been fine-tuned, from collect of raw data to annual report (with monthly dashboards and half-year/yearly report). It includes website activities and social media. The development of the statistics interface on the website/ CMS is a powerful tool towards better monitoring of YPARD activities. The “traditional communications” M&E will have to be developed and added to this.





# Lessons learned and challenges to be overcome



## Legal status

**Lack of legal status** – Lack of legal status of the organisation continues to be a roadblock for many. Registering at the national level can be cumbersome.

## Gaps

**Funding gaps** – The full business plan has not yet been funded. A limited budget when spread among so many countries becomes less effective for large-scale impact. Some national and regional members have managed to fundraise for YPARD activities but it is time-consuming and not always successful.

## Feedback mechanisms

**Finding appropriate feedback mechanisms** and how to best capture and document progress.

## Consistency

**Maintaining consistent social media accounts and messages.**

## Time Management

The agreement for time provided in-kind for regional coordinators ranges from 20-25% but can often be lower when organisational priorities overtake YPARD ones. There is a lot of motivation by many of the national reps and active members but sometimes the coordinator is not realistically able to coordinate and provide support for all of the activities.

To overcome this some regional coordinators have been working on empowering their national representatives, motivating and connecting them. The Europe coordinator states “Luckily, we have a very motivated and well connected base of C’Reps and some very committed members which spread the word of YPARD. It is really a growing rather community, than ‘just’ a network.” YPARD continues to promote the development of working groups at national level to undertake many of the responsibilities.

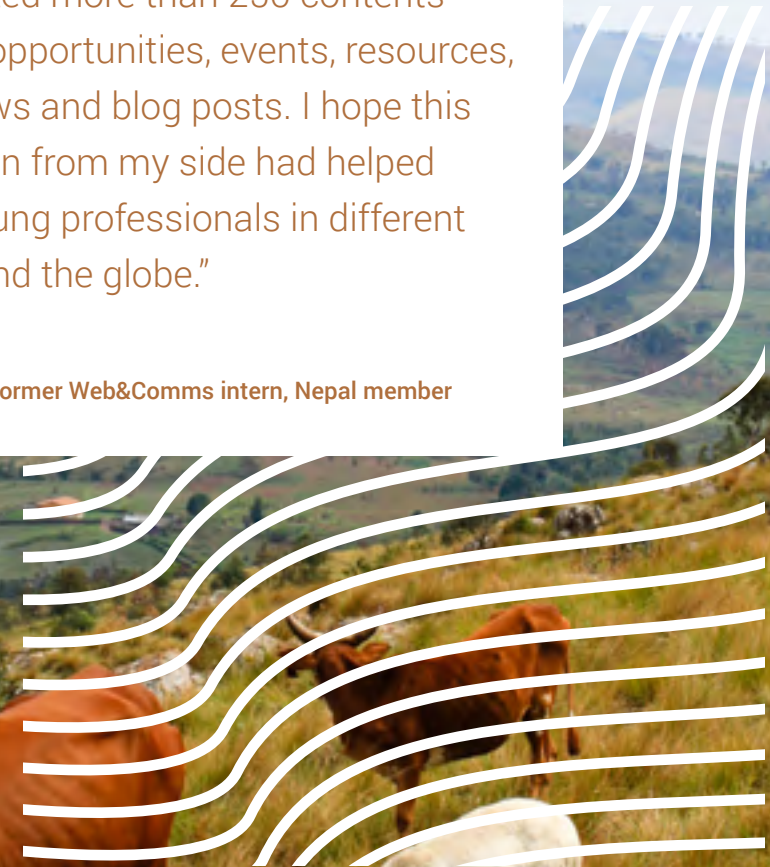
## Network members

Capacity development of key network members – While ensuring that national representatives and their team undertake more responsibilities, they should be better equipped with those skills and strategic guidance that will help them be strong leaders and managers of their national activities. This includes a better understanding of YPARD overall strategy such as leadership, team working and management skills, negotiations, partnership and communications skills.



“My internship experience was not just about adding a new section to my resume. In fact, it made me discover a new way of life by expanding my global network, gaining self-confidence and developing a global perspective. During this traineeship, I have posted more than 250 contents related to opportunities, events, resources, videos, news and blog posts. I hope this contribution from my side had helped various young professionals in different ways around the globe.”

**Madan Poudel, former Web&Comms intern, Nepal member**





# The way ahead!



2014 was a strong start to the implementation of the 2014-2018 business plan. Some regional coordination units saw stronger coordination and development, YPARD made greater inroads in the CGIAR and is poised to make even greater impact.

The focus for 2015 will be to launch the YPARD mentoring programme, advocate for youth inclusion in programmes, develop further regional representation, obtain capacity development of YPARD representatives as national youth leaders, more opportunities, information, networking and value for members.

As was sent out to YPARD's members in the New Year's message: "YPARD is a movement. A movement of people who believe in a sustainable agricultural development that meets the needs of the poor, without depleting the world's resources. This includes you, as a young professional or as a supporter of young professionals. Let's make the movement grow. Let's work together to make 2015 the year that agricultural development becomes more dynamic, representative and truly focused on engaging the youth. Join us, take part, and become involved. 2015 is going to be a great year."







# #4 | Annexes





## Annex I: List of attended conferences



YPARD's presence is requested at several national, regional and international events. This is a testament to the value that young professionals bring to the discussions and that YPARD is seen as the central hub for youth in agriculture. YPARD attempts to provide opportunities for those YPs in the area close to the event to attend, to reduce travel costs. In the majority of events YPARD also requests and receives support for those attending, keeping additional funding for its programmes.

#### The GCHERA dialogues

The YPARD Asia deputy coordinator presented at the GCHERA World Dialogue 2014: Fostering Agriculture Innovation Systems through the Linkage of University, Industry and Government, September, 2014, Nanjing, China. The presentation was well received and YPARD was invited to join the Board Meeting. Connections were made with The Alliance for Science of Cornell University, Wageningen University, AMEAS in Mexico, the host Nanjing Agriculture University, and other China agricultural institutions.

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Read more: [“YPARD made its voice heard in GCHERA 2014”](#)

#### GFAR Mediterranean conferences

GFAR invited 7 YPARD members to bring their perspectives to regional meetings on better involvement of agricultural/rural communities in time of transition in the Mediterranean region. The meetings spanned Greece, Egypt and France. GFAR was impressed by the high quality of the contributions and insight provided by the participants.

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Read YPARD members' feedback: [What is the Mediterranean area's future? + Second preparatory meeting for the 2015 Global Congress – How to integrate agricultural communities in the Mediterranean region + Mediterranean rural communities in times of crisis.](#)

#### ASIA

YPARD Asia was invited as the key youth community in Asia to present at the [12th Asian Maize Conference and Expert Consultation on Maize for Food, Feed, Nutrition and Environmental Security](#), 30 Oct. – 1 Nov., 2014, Bangkok, Thailand, organized by APAARI and CIMMYT. The YPARD India Representative chaired the Interface Session with Farmers and Entrepreneurs on Opportunities. YPARD Pakistan Representative and two other YPARD India members were sponsored to share their local experience and view.

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Read more: [Doubling maize productivity by 2050.](#)

YPARD SC Chair met with IFPRI Director and Director of IFPRI Beijing Office during his visit in CAAS introducing YPARD and expressing the interest for cooperation.

Over ten Chinese young participants were sponsored by IFPRI to join the [IFPRI 2020 Resilience of Smallholders Conference](#) in Addis Ababa, Ethiopia, May, 2014.

–  
Read more: [IFPRI 2020 Resilience of Smallholders Conference.](#)

YPARD China is planning cooperation with the Alliance of Global Youth Leadership which has 28 branches around the world with the HQ in Beijing. Discussions are underway.

A YPARD China member was jointly sponsored by YPARD Asia and Agricultural Information Institute of CAAS for the [AgriFuture Days 2014 International Conference](#) in

Villach, Austria in June 2014, organized by the Club of Ossiach, and shared China's case of Agriculture Extension System and youth role in the system.

YPARD Pakistan attended the [Agrilink conference](#), to share youth's perspective on agriculture and rural development's solutions in Pakistan.

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Read: [Agriculture and Rural development of Pakistan – When young people take part!](#)

#### AFRICA

FARA/YPARD-Africa organized a [youth-in-CSA workshop](#) in Nairobi, Kenya on Youth engagement for Food Security and Agricultural Transformation in Africa. YPARD representatives provided high quality input and helped to shape their YPARD work.

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Read: [YPARD Africa country reps reunite](#)

Based on the joint agreement between the AUC and YPARD-Africa, an [online discussion on the role of youth in promoting access to land in Africa](#) was discuss on the YPARD website. The outcome was fed into the UNECA/AfDB/AUC Biennial workshop on land policy framework in Africa.

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See: [E-discussion on Youth and Land policy in Africa](#)

#### EUROPE

##### IPPC Panel London

Two Country representatives participated at the IPCC Panel London 3rd April 2014 - Agriculture growth, food security and climate: Taking action in response to IPCC.

##### YPARD Europe and YPARD Switzerland contributes in SFIAR

YPARD Switzerland presented YPARD with a booth at the SFIAR meetings, where the ARD stakeholders of Switzerland exchanged and discussed relevant issues. Swiss national Rep and European coordinator participated regularly in SFIAR and did some presentations about YPARD and its goals.

##### AGRINATURA Science Days & the General Assembly

The AGRINATURA Science Days assemble researchers and practitioners concerned with family farming, food security and transformative change in one forum. They offered a unique opportunity for dialoguing, learning, networking and exploring new research and higher education partnerships. YPARD Switzerland and Ukraine participated on behalf of YPARD Europe at the Science Days, with YPARD Switzerland having a chair in the panel discussion. Visibility of YPARD was strongly increased. [Where does our world food system change towards?](#)

The YPARD Netherlands representative was invited to attend the [youth session of the Land, Lives, Peace conference 2014](#) on Land and Security, part of a month of 'Caux Dialogues' taking place every summer in Caux, Switzerland. The session gathered young people in 'panel' discussion with influential professionals: Monique Barbut (Exec. Sec. UNCCD), Julia Marton-Lefèvre (DG, IUCN) and Martin Frick (Chair Initiatives Land, Lives, Peace). About 30 young professionals attended, seated with the panellists in a circle of chairs.

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Read more: [Caux and the Knights of the Round Table](#)



## Annex I: List of attended conferences

## Additional meetings attended by YPARD Europe

| Event   | Where                 | Who  |  |
|---|-----------------------|--|--|
| AgriFuture days Villach   | Austria               | Kristina Kuznetsova                                      | Participant  |
| <b>Agriatura Science Days 2014</b>  | <b>Austria</b>        | <b>Rahel Wyss/ Kristina Kuznetsova</b>                   | <b>Rahel in podium</b>                             |
| Caux Dialogue on Land, Live, Peace  | Switzerland           | Machteld Schoonenberg                                    | Participant  |
| <b>ILForum20Years at HAFL</b>   | <b>Switzerland</b>    | <b>Martina Graf/ Rahel Wyss</b>                          | <b>Presentation</b>                                |
| IPPC Panel London 3rd April 2014 – Agriculture growth, food security and climate: Taking action in response to IPCC | United Kingdom        | Myriam Perez-Dumoulin/ Zrinka Filipovic Dermit           | Participants                                       |
| <b>Jahreskonferenz Schweizer Ostzusammenarbeit 2014</b>   | <b>Switzerland</b>    | <b>André Stucki</b>                                      | <b>Participant</b>                                 |
| Presentation Azerbaijan   | Azerbaijan            | Nizamii Imamverdiyev                                     | Presentation                                       |
| <b>Terra Madre Balkan 2014</b>  | <b>Croatia</b>        | <b>Zrinka Filipovich/ Martina Graf</b>                   | <b>Presentation/ Participants</b>                  |
| GFFA Berlin   | Germany               | Davit Gogilashvili                                       | Participants                                       |
| <b>Tropentag 2014</b>   | <b>Czech Republik</b> | <b>Marina Cherbonnier/ Martina Graf</b>                  | <b>Information booth</b>                           |
| Career Fair Agriatura   | Czech Republik        | Myriam Perez/ several                                    | Organizer in cooperation with agriatura            |
| <b>CINFO Forum</b>  | <b>Switzerland</b>    | <b>Johanna Gysin/ Emilia Schmitt (YPARD Switzerland)</b> | Information booth                                  |
| EFARD Open Forum  | Belgium               | Martina Graf   | on behalf of EFARD MT                              |
| <b>Terra Madre 2014 Torino</b>  | <b>Italy</b>          | <b>Ivana Radic</b>                                       | <b>Participant</b>                                 |
| Can EU CAP it? Project start (27 nov 2014)  | the Netherlands       | Machteld/ YPARD NL members                               | Participant  |
| <b>Internal Round Table – YPARD China - YPARD Ukraine</b>   | <b>Beijing, China</b> | <b>Kristina, Jiaqi, Bee</b>                              | <b>Activity planning</b>                           |
| Largest agro fair in Ukraine - AGRO 2014  | Ukraine               | Kristina Kuznetsova                                      | Participant/ Info/ Flyers                          |
| <b>AgroTable at the Lviv National Uni</b>   | <b>Lviv, Ukraine</b>  | <b>Kristina Kuznetsova</b>                               | <b>Presentation</b>                                |
| AgroTable at the Uzhgorod National Uni  | Uzhgorod, Ukraine     | Kristina Kuznetsova                                      | Round Table discussion, Info, TV                   |
| <b>FarmingFirst</b>   | <b>all</b>            | <b>Kristina Kuznetsova</b>                               | <b>Review of Agrotool box</b>                      |
| National Association of Agro Advisory Services of UA  | Kyiv                  | Kristina Kuznetsova                                      | Presentation, Partnership, HQ                      |
| <b>Future Leaders Cogress</b>   | <b>Albania</b>        | <b>Kristina Kuznetsova</b>                               | <b>Presentation “Growing Future Leaders in Ag”</b> |
| Agricultural Informatics 2014 Debrecen  | Hungary               | Monika Varga / Linda Egyed / Andras                      | Membership of program committee                    |

## Annex II: Online events

USAID Agrilinks, YPARD and APLU co-hosted an **#AskAg Twitter Chat on Youth Development in Agriculture**. The one hour-chat focused on youth development in the agricultural value chain, asking: How do we equip young people with the skills they need to effectively transform agricultural development? What sort of institutional capacity needs must be met to ensure developing countries can adequately prepare their youth for these jobs?

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*Read more: [#AskAg: Youth in Agriculture + Recap of #AskAg Twitter Chat on youth employment hosted by Agrilinks](#)*

**#Thanks2FF YPARD Twitter Contest** – In preparation for the World Food Day, YPARD members were challenged to tweet the importance of young professionals' role in Family Farming. The winners of the most retweeted, favorited and creative tweets were awarded a YPARD t-shirt and featured as 'YP of the month' on the YPARD newsletter.

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*Read more: [#THANKS2FF contest!](#) + [And the winners of the #THANKS2FF contest are...](#)*

**YPARD Photo-calendar contest – Soils through Youth's Eyes** – To kick off the International Year of Soils, YPARD and FAO's Global Soil Partnership (GSP) engaged young people in a photo-calendar contest, illustrating their perspective on why soil matters. 12 winning pictures featured on the 2015 YPARD photo-calendar and FAO's GSP website.

–  
*Read more: [Winners of the YPARD Photo-calendar contest – Soils through Youth's Eyes + YPARD Photo-calendar contest – Soils through Youth's Eyes](#)*

Participation in e-agriculture discussions - 3 YPARD members were invited as subject matter experts in the **e-Agriculture Forum “Communication for Development, community media and ICTs for family farming and rural development”**. They shared their experience and opinions on effective communication and community media for rural areas, and the use of ICTs by family farmers.

–  
*Read more: [E-Agriculture Forum: communication for development and ICTs for Family Farming](#)*

**YPARD Nepal Family Farming Photo Contest:** To mark the International Year of Family Farming and International Youth Day, YPARD Nepal organized a photo contest among Nepali citizens to give a stronger voice to family farmers and youth for a food secure future. The winners were awarded prizes and their pictures published on YPARD, AYN, NACCFL and 2014 International Year of Family Farming websites. More than 200 submissions were received portraying family farmer's livelihoods in the agricultural, livestock, pasture, forestry and aquaculture sectors in the different landscapes of Nepal. Collaboration with national partners facilitated a national level press meet and approval from Family-Farming-2014@fao.org which published the top three winning pictures in the section From the Field.

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*Read more: [Announcing the winners of YPARD Nepal Family Farming Photo Contest](#) + [YPARD Nepal announces Family Farming Photo Contest](#)*

The **“Innovative Application for Agricultural Open Data” Hackathon** in China, attracted IT professionals into an agricultural event. Invitations were sent to Universities across the nation.

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*Read more: [China's first hackathon for “Innovative application for agricultural open data”](#)*



## Annex III: Promoting youth in agriculture at key events



YPARD Indonesia joined forces with Eco Islamic Agriculture Education and demonstrated successful agriculture techniques to encourage children to study agriculture. Further information included Introduction of Environment and Agriculture in Islamic view; Introduction of Vertical Garden Technique; Introduction of Fruit plant in pot; and recycling among others.

YPARD Bangladesh organized Campaign on YPARD and promotion of agriculture at International University Business Agriculture and Technology (IUBAT) with 120 participants. See pictures of the event below.

YPARD Pakistan held an event on Youth for Environmental Sustainability during the World Environment Day.

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*Read: YPARD Pakistan promotes Youth Key Role for Environmental Sustainability during the World Environment Day.*



“Given my background designing, implementing and building partnerships for programs and communication outreach toward engaging youth in sectors ranging from agriculture to entrepreneurship – there seems that there is a lot of synergy with YPARD and I am enthusiastic about discussing how I can contribute.

(It is also really cool and encouraging to know there is this kind of dynamic initiative out there leading the way on this specific and important mission!)”

Jennifer Lauren, YPARD member from the US



# Annex IV: Promoting YPARD and building national groups



## EUROPE

### YPARD at the Tropentag 2014 with an information booth

YPARD Europe shined at the Tropentag 2014 in Prague, Czech Republic with a booth, poster and information leaflets. YPARD received high interest among the young participants and seniors alike, garnering several new members among the 700 participants. As the YPARD Europe conference was held just prior to the Tropentag, many YPARD members were at the Tropentag, generating a lot of excitement for YPARD, networking and broadening membership.

### Networking events in Europe: CINFO Forum in Switzerland

The Forum cinfo specializes in employment questions in International Cooperation, green economy, career management and employment opportunities. In 2014 YPARD was officially represented at the forum and valuable connections were made as well as learning about the value of employment events for young professionals.

### Presenting YPARD

YPARD was presented to several universities and organizations by several country representatives. The word spread at a University in Azerbaijan: [Spreading agricultural development among Azerbaijani students](#), in Croatia, the Ukraine and Albania. More than 10 presentations across the continent, which are vital to raise awareness and increase membership.

### Global Forum for Food and Agriculture (GFFA), Berlin, Germany

The GFFA focuses on the future of the global agri-food industry, uniting politics, science and industry. YPARD Georgia participated on behalf of YPARD Europe and established new contacts for the European network.

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*Read: [Global Forum for Food and Agriculture 2014 – How to feed the world!](#)*

A forestry conference: [Metsa 2013 – A trip into the world of the forest sector and its youth](#). Enabled YPARD to broaden their membership and discuss partnership with the International Forestry Students Association.

## ASIA

YPARD was presented during the APEC meeting in September in Beijing, China.

Key YPARD Asia members won an English [Speech Contest created by the Ministry of Agriculture](#) which prepared basis for further contacts.

YPARD China Students Liaison Officer introduced YPARD during his training program in “Japan-Asia Youth Exchange Program in Science” led by Japan Science and Technology Agency in Japan. YPARD was also presented during the [18th World Congress of CIGR: Agricultural and Biosystems Engineering-Updating the Quality of Our Life](#), September, Beijing, China.

The [YPARD Nepal Cafe and YPARD Awareness Program](#) promoted YPARD in three agricultural colleges in Nepal. Membership increased and new members actively contributed to the website. YPARD Nepal joined the National Rice Day Celebration to attract more agricultural youth (students). [Farmers Field Trips](#) provided rich student-farmer interaction, with sharing successful stories of farming practices.

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*Read: [Promoting youth engagement: Setting the scene](#)*

YPARD Indonesia joined the [Green Festival of IPB 2014](#) which aims to increase environmental awareness.

YPARD Pakistan's team participated to a number of events to promote YPARD and share agricultural technical information with young professionals.

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*Read: [Awareness programs on crop management and mass productivity in Pakistan + YPARD Pakistan fosters youth involvement in agricultural development during the Pakistan agricultural exhibition + Pakistan LR Team Hyderabad promotes YPARD in the Farmers Festival at Sindh Agriculture University](#)*

During the YPARD Week in CAAS, YPARD China organized [Youth Elite Round Table Discussion](#) to identify the most difficult challenges for agriculture development, the challenges with feasible policies and measures and challenges for Chinese YPs joining in international communication.

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*Read more: [To be continued: YPARD China Youth Elite Round Table Discussion](#)*

YPARD Bangladesh joined the social media reporting at [e-ag conference 2014 in Dhaka](#). Six YPARD members participated, generating blogs on the conference and disseminating them on social media. Besides, YPARD Bangladesh jointly organized a booth with the Bangladesh Institute of ICT in Development (BIID). They reached more than 200 people-audiences in the e-Ag conference, held on the 3rd and 4th of December, 2014.

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*Read more: [ICT Experts Heading in Dhaka to enhance Agricultural Development in Bangladesh: Connecting Farmers and ICT](#)*

Articles by YPARD in strategic newsletters raise the profile of youth in agriculture and mobilize organizations to join forces.

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*Read YPARD Director's article on CAPSA - Centre for Alleviation of Poverty through Sustainable Agriculture: [Involving Young People in Agricultural Development: why it's critical for the sustainability of the sector](#)*

## LATIN AMERICA AND THE CARIBBEAN

[Meeting the team of the SENA's Rural Young Entrepreneurs program in Colombia](#) – The meeting examined ways to motivate young Colombians who have chosen future careers in agriculture to stay in their communities and develop agriculture. Experiences were shared and collaboration will be further explored.

## AFRICA

[Atelier d'échanges techniques avec les jeunes sur le thème: "Jeunes et agriculture: Défis et opportunités"](#)

YPARD Cameroon co-organized with GYIN-Cameroon and Nda'a rural Community in Western Cameroon a [workshop to train young farmers](#) in the creation and management of cooperative societies and farmers' organizations. About 150 young people directly benefited from this activity.

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*Read: [YPARD – Cameroun soutien l'organisation des jeunes producteurs ruraux](#)*



## Annex V: Capacity building opportunities on national level



### AFRICA

YPARD was invited to the **CORY project inception workshop**, led by IFAD/GYIN, CEED, at IFAD HQ, Rome, in February. CORY is a mentorship program based on training, coaching, knowledge sharing and seed funding to boost entrepreneurship among rural youth in West and Central Africa. Some YPARD members in Nigeria and Cameroon were invited to local CORY meetings, to follow-up on activities.

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*Read: [Young Professionals across Nigeria gather to launch the CORY workshop + Money is a mean, not an end – CORY workshop: Fostering Rural youth entrepreneurship](#)*

YPARD Africa national teams collaborated with CTA, and GYIN – Global Youth Innovation Network – in the **strengthening the capacities of YPs on the use of IT and other innovative social media tools** for agriculture. Countries that benefitted from this include Cameroon, Ethiopia, Guinea, Rwanda, Kenya.

IITA Youth Agripreneurs (IYA) were invited to participate in the **FARA-YPARD-Africa workshop on youth-in-CSA workshop** in order to bring youth entrepreneurs' perspectives in the discussions.

6 YPARD-Africa country representatives were invited to the 2 **FARA-organized gender-training workshops**

### ASIA

Conservation Agriculture was the key focus of YPARD India in 2014. Youth can play a significant role in sustainable agricultural development and are best placed for training in new technology and innovation. Members were motivated and encouraged through latest IT based tools and high tech machines.

#### Multi-stakeholder meeting in India

In February, 2014 a team from the Natural Resource Management Department of the Indian Council of Agriculture Research of New Delhi along with the Deputy director General, young scientists and faculty members visited all the trials of conservation agriculture and met 13 young rural farmers. 5 YPARD members explained the activities YPARD India carries out.

#### Youth extension service visit

In February, 2014 23 students and 7 scientists of the extension agriculture division- National Dairy Research Institute, Karnal visited the fields of conservation agriculture. They saw different examples of wheat sowing and spent more than half a day interacting with young farmers.

#### Farm visit by young researchers in India

Young scientists of different ICAR institutes and CSISA (Cereal System Initiative for South Asia) scientists visited a YPARD members' farm to learn about conservation agriculture on the 27th of January, 2014.

YPARD Nepal conducted the **Oyster Mushroom Cultivation Project** to strengthen the capacities of young people with positive reinforcement to create change with a social impact in agricultural sector.

YPARD China cooperated with the Little Donkey Farm, the first Community Supported

Agricultural farm in China, and Liang Shuming Rural Construction Centre in the **3<sup>rd</sup> National Training Course of CSA & the Family Farm in China**. Most of the participants were YPs who want to work in agriculture after graduation or farmers. Three participants were sponsored by YPARD China, who now has priority for enrolment in consecutive training programs. YPARD China further nominated the Little Donkey Farm for the UNDP Equator Prize.

YPARD Pakistan undertook several **field surveys** and shared the **market information** with farmers for improved decision making. In a field visit, the scientific use of chemical fertilizer was demonstrated.

YPARD Nepal is organizing a **#NYFAED15 – National Youth Forum on Agro-based Entrepreneurship** Development 2015 to boost entrepreneurship spirit and skills among the youth, for agricultural development. The #NYFAED15 Collaborated with Multifarious Consultancy and Research Centre (MCRC) Pvt. Ltd. and National Federation of Youth NGO Nepal (NFYN) which made it easier to approach with other agriculture related stakeholders, for the event.

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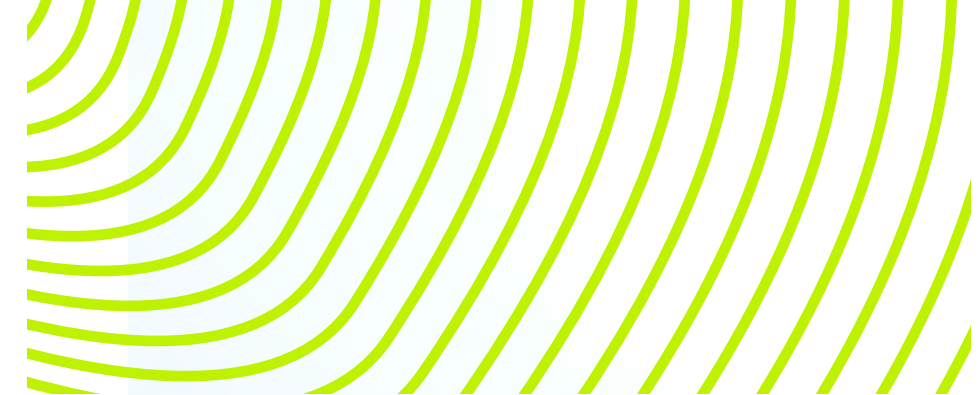
*Read: [#NYFAED15 - National Youth Forum on Agro-based Entrepreneurship Development 2015](#)*

YPARD Nepal organised an **ICT4AG workshop** to enhance the "Use of ICTs to Uplift Agriculture Graduates Skills".

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*Read: [#ICT4AG Handprint Challenge](#)*

YPARD Bangladesh developed an **entrepreneurship competition** in collaboration with Universities around the country. This is an exciting innovation and has helped to boost membership and active members in several universities.





## Annex VI: Further articles related to 2014 YPARD key events & activities



### Global Landscapes Forum Youth Program

- Youth champions' advice to GLF2014's young participants!
- Young entrepreneurs to pitch ideas for the planet's future
- APPLY NOW: Facilitate a discussion or pitch idea at GLF youth session in Peru
- Apply for youth masterclasses: networking, facilitation, pitching and critical thinking skills
- Exciting opportunities for youth at December's Global Landscapes Forum, Peru
- Knowledge exchange systems to promote youth in landscape approaches
- Have your say: Fracking, Food, Migration and Oil Palm
- "Dragons" urge youth to take reigns of power

### Forests Asia Summit Youth session

- Unleashing your social media powers for Agriculture!
- APPLY NOW Moderate youth session at Forests Asia Summit
- ForestsAsia Special Session: Youth in Southeast Asia
- Where is youth's input for Forests Asia Development?
- What it takes to be a great facilitator
- Young foresters for Food
- Youth in Forests Asia Summit: the end of the beginning
- APPLY NOW: Facilitate a discussion or pitch idea at GLF youth session in Peru

### YPARD Team Blogs for Capacity Development

- Gender sensitization: Grants for women innovators worldwide + Empower women – they are secret weapon to fight poverty
- Discussion facilitation skills: What it takes to be a great facilitator
- Fundraising for conference participation: Our 7 cents for a successful funding proposal to attend conferences
- Brazilian series – innovation, entrepreneurship and youth role in agriculture: All in one rhythm: Lessons learned including All in One Rhythm: How to use Youth and Agriculture to foster Development in Brazil + Tatiana Reis, Professor in Agribusiness management: "There are several opportunities for young people in the agricultural sector in the areas of marketing and management" + Rural youth in Brazil: an interconnected network of ideas + Innovation, the key to attract Young Professionals to Agribusiness
- Youth's role in agriculture: Youth – the fifth dimension in Agriculture Sustainability

### YPARD Nepal Photo Contest

- YPARD Nepal announces Family Farming Photo Contest
- YPARD Nepal Family Farming Photo Contest
- Marking IYFF14 campaign through Photography
- Announcing the winners of YPARD Nepal Family Farming Photo Contest

### Career Fair

- Are you employable? – TIPS from YPARD members
- Alumni: how we got employed
- Employers tell what they want from you(th)
- Be entrepreneur; Create Opportunities!
- Download the wrapping-up power point of the Career Fair
- Download the wrapping-up report of the Career Fair E-discussions
- Are you ready for the job market? Career fair e-discussions!



## Annex VII: YPARD contribution and visibility on partners' websites



Please check "YPARD in the News" section on YPARD Scoop.it account to find all the diversity of partners' websites and members' blogs where YPARD gains visibility.



### World Farmers' Organization

- WFO Newsletter on Livestock Production for February, 2014 – Contribution of the youth
- WFO Newsletter on "innovation" March 2014 – Contribution of the youth
- WFO Newsletter for April – Youth's contributions
- WFO Newsletter for May – Youth's contributions
- WFO newsletter June 2014 - Plant Breeding and Biodiversity
- WFO Newsletter July 2014 – Agricultural cooperatives and knowledge sharing
- WFO Newsletter August 2014 – Farmers access to extension services
- WFO Newsletter October 2014 – Women farmers speak out for equal access

### Food Tank/ GFAR

- GFAR: Why agriculture needs young people
- GFAR: Farmers group approach boosts up small scale farming
- Young foresters for Food
- Young and motivated: Young professionals in agricultural development
- Agriculture gets a facelift: How to bring youth back into the field
- Young women mobilize local development through sustainable aquaculture in rural Malawi

### Farming First

- YPARD joins Farming First coalition!

### Twitter chat:

- A YPARD representative, expert in land issues, was invited to be guest contributor during a [Twitter Chat on Healthy soils](#).

–

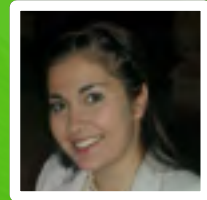
*Read also #IYS2015 Twitter Chat Summary – "Healthy Soils for Healthy Life"*

### YPARD/Farming First's youth series entry:

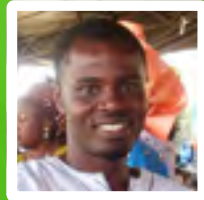
- Youth put Agritech toolbox to the test
- Nadya Karimasari: Why Indonesia's Farmers Are Getting Younger
- Reshaping the water-food-energy conundrum to address urban agriculture
- Shweta Adhikari: Seven ways agriculture is getting climate-smart



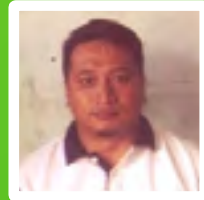
# Annex VIII – “YPs of the month” – Portraits of Young Professionals’ Success Stories



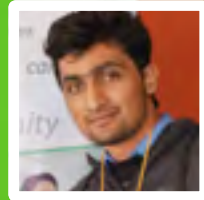
Zrinka  
Croatia



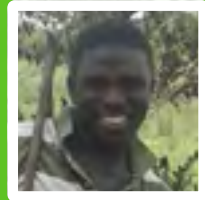
Bunmi  
Nigeria



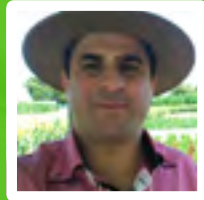
Rafello  
India



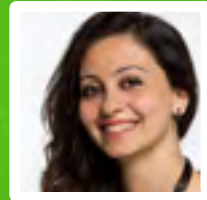
Madan  
Nepal



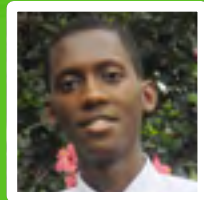
Emmanuel  
Ghana



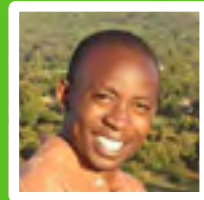
Jefferson  
Brazil



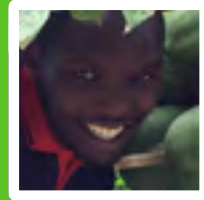
Désirée  
Lebanon



Giramaboro  
Burundi



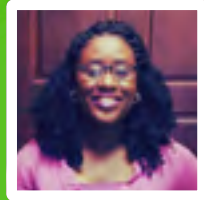
Juma  
Tanzania



Isaac  
Kenya



Abhay  
India



Enricka  
Trinidad & Tobago

- Milk and Dairy production, youth and Croatia’s development
- The Day I introduced myself as a farmer...
- Harvesting success with hard work, commitment and passion
- Kwetu – Youth-led-Innovation Centre of Excellence in Agriculture
- From Electronics to precision agriculture / Da eletrónica para a agricultura de precisão
- Agriculture is more than just growing and doing animal husbandry, agriculture is a passion!
- Web4knowledge internship at YPARD: Realising the potential of ICT in Agricultural Development
- Piggery farming or How to become a successful entrepreneur
- The Youth for Sustainable Progress Club
- “When agriculture prospers, other culture follows”
- “Agriculture has given me a voice in a world where youth not always get a say”
- “I am proud to be a farmer”

# Annex IX – Summary of 2014 Annual Survey Results



Categories Q12 – Ypard is most valuable to me for its:



## MEMBERS’ FEEDBACK

A member survey in early January 2015 yielded 165 responses. **64% of the respondents have been members since 2014 (39%) and 2013 (25%).**

## YPARD’S VALUE

- The 3 main reasons to join YPARD are:
- To support the idea of promoting youth engagement in agricultural development – **78%**
  - To increase my professional network – **74%**
  - To find capacity devel. opportunities – **63%**

### YPARD’s most important objectives are:

- Promote agriculture among young people **46%**
- Facilitate access to resources and capacity building opportunities **26%**
- Facilitate exchange of information **18%**
- Broaden opportunities to contribute to strategic policy debates **10%**

### YPARD is most valuable for its:

- Capacity development information **27%**
- Funding opportunities **25%**
- Events **13%**

### How can YPARD have the biggest impact in the sector?

- By providing information on capacity development opportunities - **53%**
- By providing opportunity to participate in meetings/events - **48%**
- By providing a platform to share experiences/findings - **48%**
- By giving opportunity to network/meet people - **42%**

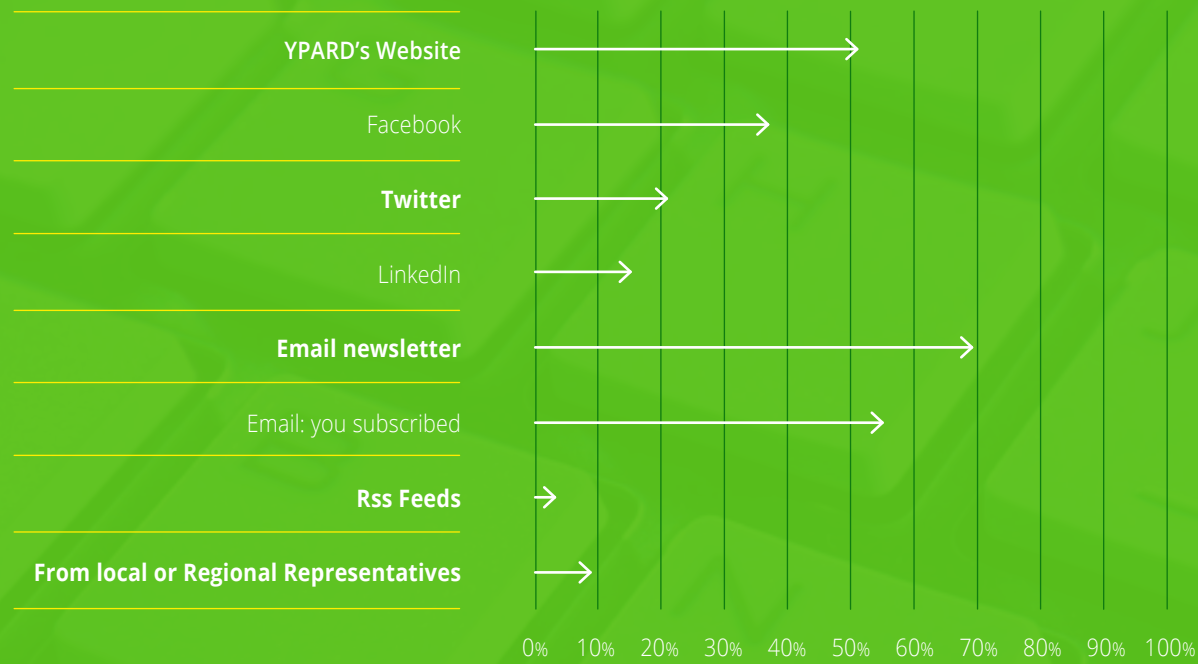
Answered 157 times, 1 being the most relevant and 4 being the least relevant.



# Annex IX – Summary of 2014 Annual Survey Results



Tools Q13 – How do you receive info from YPARD



## KEEPING IN TOUCH!

Answered 164 times, multiple choices possible.

### How do members receive YPARD information:

- **Email: e-Newsletter** 70%
- **YPARD's Website** 51%
- **Facebook** 37%

84% say the frequency of YPARD's dissemination is very appropriate.

The website is considered as very usual (48%) to quite useful (34%).

The newsletter is considered very useful (39%) to quite useful (41%).

46% find YPARD SM activities useful and 21% quite useful.

E-discussions and blogs are considered very useful (30%) and quite useful (34%).

### Capacity Devel. and Funding Opportunities

91% stated they had not received a funding/ sponsorship opportunity through YPARD. Still, a majority consider job and funding opportunities advertised on YPARD channels useful, with 38% finding it very useful and 33% quite useful. Capacity development adverts on YPARD are also considered as very useful (36%) or quite useful (33%).

### Connecting people

59% said that they increased their network thanks to YPARD. 38% people increased their networking experience with senior people through YPARD. The online networking is considered as very useful (41%) and quite useful (33%).

### Promoting Agriculture among the youth

56% people say that YPARD contributes a lot to a positive image of agriculture, and 29% say it does so moderately.

### Opportunities to contribute to policy debates

The quality of opportunities to get involved in policy debates is rated as very useful for 27% of respondents, and 38% say it is quite useful.

### On-the-ground activities

77% said they didn't take part in a national activity. However those who took part may not be online. The answers for "Have you been in contact with local/national reps" are quite mixed! 31% do not know who it is while 30% have been in contact more than once.

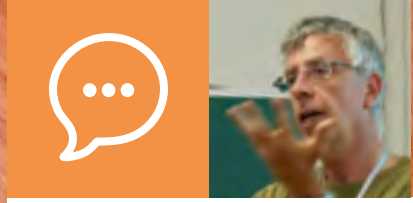


# Annex X – YPARD National Facebook Groups



Click on the FB Group from your country. Join us!

|                                   |                             |                                 |                                  |                              |
|-----------------------------------|-----------------------------|---------------------------------|----------------------------------|------------------------------|
| YPARD Azerbaijan<br>20 Members    | YPARD Europe<br>661 Members | YPARD Moldova<br>86 Members     | YPARD Spain<br>127 Members       | YPARD Turkey<br>103 Members  |
| YPARD Bangladesh<br>1,377 Members | YPARD France<br>23 Members  | YPARD Nepal<br>1,350 Members    | YPARD Switzerland<br>219 Members | YPARD Ukraine<br>16 Members  |
| YPARD Brasil<br>37 Members        | YPARD Georgia<br>60 Members | YPARD Netherlands<br>80 Members | YPARD Pakistan<br>125 Members    | YPARD Zimbabwe<br>54 Members |
| YPARD Cameroon<br>96 Members      | YPARD Guinée<br>27 Members  | YPARD Nigeria<br>8,192 Members  | YPARD Russia<br>29 Members       |                              |
| YPARD Croatia<br>88 Members       | YPARD India<br>550 Members  | YPARD Philippines<br>36 Members | YPARD Tanzania<br>82 Members     |                              |
| YPARD Denmark<br>32 Members       | YPARD Kenya<br>76 Members   | YPARD Senegal<br>68 Members     |                                  |                              |
|                                   | YPARD Kosovo<br>102 Members | YPARD Serbia<br>15 Members      |                                  |                              |
|                                   | YPARD Malawi<br>296 Members |                                 |                                  |                              |



“So, this can go in the books as yet another successful joint project between CGIAR and YPARD, and with the support of GFAR, allowing us to build on each other’s strengths and capabilities. I have never endeavoured into a project with YPARD, and got out disappointed. On the contrary, you guys, and your YPARDians, continue to surprise me with your energy.”

**Peter Casier, CGIAR TOCS2014 facilitator, for which 2 YPARD members were waived the registration fee.**



## Annex XI – List of Acronyms used in this Report

|                |  |                 |  |
|----------------|--|-----------------|--|
| ACP            | African, Caribbean, and Pacific Group of States  | ICAR            | Indian Council of Agricultural Research                                      |
| <b>AfDB</b>    | <b>African Development Bank</b>  | <b>ICT</b>      | <b>Information and Communications Technology</b>                             |
| AMEAS          | Mexican Association on Advanced Agricultural Education                                       | ICT4AG          | Information and Communications Technology for Agriculture                    |
| <b>APAARI</b>  | <b>Asia Pacific Association of Agricultural Research Institutions</b>                        | <b>ICT4D</b>    | <b>Information and Communications Technology for Development</b>             |
| APEC           | Asia Pacific Economic Cooperation  | IFAD            | International fund for Agricultural Development                              |
| <b>ARD</b>     | <b>Agricultural Research for Development</b>   | <b>IFPRI</b>    | <b>International Food Policy Research Institute</b>                          |
| AUC            | American University in Cairo   | IFSA            | International Forestry Students' Association                                 |
| <b>AYN</b>     | <b>Agri Youth Nepal</b>  | <b>IICA</b>     | <b>Inter-American Institute for Cooperation on Agriculture</b>               |
| CAADP          | Comprehensive Africa Agriculture Development Programme                                       | IITA            | International Institute of Tropical Agriculture                              |
| <b>CAAS</b>    | <b>Chinese Academy of Agricultural Sciences</b>  | <b>IPCC</b>     | <b>Intergovernmental Panel on Climate Change</b>                             |
| CAPSA          | Centre for Alleviation of Poverty through Sustainable Agriculture:                           | IT              | Information Technology   |
| <b>CCADP</b>   | <b>Council of Chinese American Deans and Presidents</b>                                      | <b>IUBAT</b>    | <b>International University Business Agriculture and Technology</b>          |
| CCAFS          | CGIAR Research Program on Climate Change, Agriculture and Food Security                      | IUCN            | International Union for Conservation of Nature                               |
| <b>CEED</b>    | <b>Centre for Entrepreneurship Education and Development</b>                                 | <b>IYA</b>      | <b>IITA Youth Agripreneurs</b>   |
| CIARD          | Coherence in Information for Agricultural Research for Development                           | IYFF14          | 2014 International Year of Family Farming                                    |
| <b>CIAT</b>    | <b>International Center for Tropical Agriculture</b>   | <b>LAC</b>      | <b>Latin America and the Caribbean</b>                                       |
| CIFOR          | Center for International Forestry Research   | M&E             | Monitoring and Evaluation  |
| <b>CIMMYT</b>  | <b>International Maize and Wheat Improvement Center</b>                                      | <b>MC</b>       | <b>Master of Ceremonies</b>  |
| CGIAR          | Consultative Group for International Agricultural Research                                   | MCRC            | Multifarious Consultancy and Research Centre                                 |
| <b>COP20</b>   | <b>20th session of the Conference of the Partners</b>  | <b>MoU</b>      | <b>Memorandum of Understanding</b>   |
| CORY           | Creating Opportunities for Rural Youth   | NACCFL          | Nepal Agricultural Co-operative Central Federation Ltd                       |
| <b>CR</b>      | <b>Country Representative</b>  | <b>NFYIN</b>    | <b>National Federation of Youth NGO Nepal</b>                                |
| CRP            | CGIAR Research Program   | NGO             | Non-Governmental Organization  |
| <b>CSA</b>     | <b>Climate Smart Agriculture</b>   | <b>NYFAED15</b> | <b>National Youth Forum on Agro-based Entrepreneurship Development 2015</b>  |
| CSISA          | Cereal System Initiative for South Asia  | SC              | Steering Committee   |
| <b>CTA</b>     | <b>Technical Centre for Agricultural and Rural Cooperation ACP-EU</b>                        | <b>SDC</b>      | <b>Swiss Agency for Development and Cooperation</b>                          |
| EFARD          | European Forum for Agricultural Research for Development                                     | SENA            | National Service of Learning (Colombia)                                      |
| <b>EU</b>      | <b>European Union</b>  | <b>SEO</b>      | <b>Search Engine Optimization</b>  |
| F2F            | Face to Face   | SIDALC          | Alliance of Agricultural Information Services of the Americas                |
| <b>FANRPAN</b> | <b>Food, Agriculture and Natural Resources Policy Analysis Network</b>                       | <b>SMT</b>      | <b>Social Media Team</b>   |
| FAO            | Food and Agriculture Organization of the United Nations                                      | TFF             | Thought For Food   |
| <b>FARA</b>    | <b>Forum for Agricultural Research in Africa</b>   | <b>TOC</b>      | <b>Technical Online Communicator</b>   |
| FSN            | Food Security and Nutrition Forum  | UNCCD           | United Nations Convention to Combat Desertification                          |
| <b>GAP</b>     | <b>Gender in Agriculture Partnership</b>   | <b>UNDP</b>     | <b>United Nations Development Programme</b>                                  |
| GCHERA         | Global Confederation of Higher Education Associations for the Agricultural and Life Sciences | UNECA           | United Nations Economic Commission for Africa                                |
| <b>GFAR</b>    | <b>Global Forum for Agricultural Research</b>  | <b>UNFCCC</b>   | <b>United Nations Framework Convention on Climate Change</b>                 |
| GFFA           | Global Forum for Food and Agriculture  | UPLB            | University of the Philippines Los Baños                                      |
| <b>GLF</b>     | <b>Global Landscapes Forum</b>   | <b>USD</b>      | <b>United States Dollars</b>   |
| GSP            | Global Soil Partnership  | WFO             | World Farmers' Organization  |
| <b>GYIN</b>    | <b>Global Youth Innovation Network</b>   | <b>WIN</b>      | <b>World Network of Indigenous and Local Community Land and Sea Managers</b> |
| HAFL           | Bern University of Applied Science, School of Agricultural, Forest and Food Sciences         | YP              | Young Professional   |
| <b>HQ</b>      | <b>Head Quarters</b>   | <b>YUNGA</b>    | <b>Youth and United Nations Global Alliance</b>                              |



